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New *Get Into French* Interactive Course Wins Prestigious IVCA Award



Get Into French has just won the prestigious Gold Award in the Interactive Multimedia Publishing category of the International Visual Communications Association (IVCA) Awards for 2005. The IVCA has represented the corporate visual communication industry for over 30 years and the judges' citation read as follows:

"In a year in which the multimedia entries were more technically sophisticated than in previous years *Get Into French* made the most imaginative and effective use of the interactive technology. It is a tribute to the producers that this complexity is never obtrusive – indeed the programme appears deceptively simple. It makes exceptionally good use of graphics, is visually engaging and has excellent support material. A fun way to learn French." Please visit www.ivca.org for further information.

Created by BBC Languages and Cambridge University Language Centre, *Get Into French* and *Get Into Spanish* are exciting new interactive courses for beginners that recreate typical holiday situations in animated locations around a virtual town. Their focus on real language means your learners will be communicating in French or Spanish right from the start. Complete self-study courses on CD-ROM – supported by a book, audio CD and website – they offer an innovative and enjoyable new way to live the language! See what the fuss is all about by visiting <http://www.getinto.com/fr/marketingpiece/> for a sample demonstration!

We have also just received the following comments on the *Get Into French* audio CD from Sue Bowen, a learner from Ramsgate in Kent:

"The story CD for listening practice in *Get into French* is excellent. Can I buy more? It is so good to be able to play the CD in the car, replaying the tracks if necessary. Most audio learning aids require the student to read the book at the same time and carry out an exercise. With this CD you get an adult story that uses day to day French and makes you think. More, more, more please!!"

The complete *Get Into French* and *Get Into Spanish* course packs (2 x PC CD-ROM, book, audio CD & website) retail at £34.99 each (CD-ROM £24.99 each) and are available from your usual supplier or at any

good bookshop or software retailer. Alternatively you can order by calling 08705 210292 stating ISBN and product name or e-mailing <mailto:bbclanguages@twoten.press.net>.

ISBN 0563 47242 1 Get Into French Course Pack
ISBN 0563 47244 8 Get Into French CD-ROM

ISBN 0563 47243 X Get Into Spanish Course Pack
ISBN 0563 47245 6 Get Into Spanish CD-ROM

Learning Zone Languages Programmes Schedule – 28th June to 13th September 2005

At a Glance Guide

June

Talk German; Germany inside Out; Cityscapes; Talk the Talk

July: "Tutors Prepare"

The French Experience
Sueños World Spanish
Italianissimo
Deutsch Plus

August: "Golden Oldies"

España Viva (1-12)
España Viva (13-15); Working with the Spanish (1x 30); Make Spain Your Business (2x 1hr); Work Talk Spain (1x 60); Buongiorno Italia! (1-12)
Buongiorno Italia! (13-20); Talk Italian
Japanese Language and People

September "Lesser Taught"

Real Chinese; China Close Up
Talk Greek (2 hrs); Talk Portuguese (1 30); Brazil Inside Out

Full Schedule

Tuesday, 28 th June	01.00 – 06.00	<i>Talk German 1-6; Germany Inside Out 1-5; Cityscapes: Berlin; Talk the Talk (Schools Compilation)</i>
Tuesday, 5 th July	01.00 – 06.00	<i>The French Experience 1-20; The French Experience 2 Promo</i>
Tuesday, 12 th July	01.00 – 06.00	<i>Sueños World Spanish 1-20</i>
Tuesday, 19 th July	01.00 – 06.00	<i>Italianissimo 1-20</i>
Tuesday, 26 th July	01.00 – 06.00	<i>Deutsch Plus 1-20</i>
Tuesday, 2 nd August	01.00 – 06.00	<i>España Viva 1-12</i>
Tuesday, 9 th August	01.00 – 06.00	<i>España Viva 13-15; Working with the Spanish; Make Spanish Your Business; Work Talk Spain</i>
Tuesday, 16 th August	01.00 – 06.00	<i>Buongiorno Italia! 1-12</i>
Tuesday, 23 rd August	01.00 – 06.00	<i>Buongiorno Italia! 13-20; Talk Italian 1-6</i>
Tuesday, 30 th August	01.00 – 06.00	<i>Japanese Language and People 1-10</i>
Tuesday, 6 th September	01.00 – 06.00	<i>Real Chinese 1-10; China Close Up 1-10</i>
Tuesday, 13 th September	01.00 – 06.00	<i>Talk Greek 1-6; Talk Portuguese 1-6; Brazil Inside Out 1-3</i>

Learning Zone Spring Programme Guide 3rd April – 25th June

If you haven't received your usual allocation or would like another copy of the above, please contact <mailto:tony.hammond@bbc.co.uk>.

Welcome to the Adult Learners Week 2005: 21-27 May 2005 Homepage
<http://www.niace.org.uk/ALW/2005/Default.htm>

Adult Learners' Week is the UK's largest festival and celebration of adult learning, co-ordinated by NIACE and core-funded by the DfES, ESF and **learnirect**. Adult Learners' Week is an opportunity for adults to have a go at something new by trying out one of the hundreds of free taster sessions that happen across England during the week, and an opportunity for education providers to show adults what is on offer. If you would like to receive some current Learning Zone programme guides and information on our current courses to give out during the week, please contact <mailto:tony.hammond@bbc.co.uk>.

**Future perfect?
The Adult Education Show 2005**

CILT Adult Education Annual Conference and Exhibition

**Friday 10 June 2005, 08.45 - 16.30
Beaumanor Hall, Loughborough**

Organised in association with ALL, Comenius Network Centres, Leicester Adult College and the Black County Pathfinder

Our vision is clear ... we must provide opportunities for lifelong learning. Languages are a lifelong skill – to be used in business and for pleasure, to open up avenues of communication and exploration, and to promote, encourage and instil a broader cultural understanding. To achieve this any strategy must look beyond the classroom to maximise and promote opportunities for language learning ... Motivating individuals to learn ... and ensuring that high-quality and appropriate opportunities are available.

The event will focus on:

With input from local to international perspectives, this event will give delegates the opportunity to exchange experience, share best practice and debate topical issues in the management and delivery of language learning for adults.

A wide-ranging seminar programme will offer items from practical, classroom-based methodology and materials, to opportunities to debate the changing context for adult education language learning.

Workshops will include:

- Sessions on practical applications for the classroom
- MFL in AE: Exciting possibilities in a constantly changing environment
- The 'segmentation' exercise re LSC funding
- Language-specific sessions for French, German and Spanish
- On-line learning from the BBC
- ICT for beginners
- CPD for post-19 tutors
- Blended learning
- Socrates/Grundtvig projects and opportunities for languages
- ICT for advanced users
- Is a teacher necessary? Learning language in a study circle
- The Languages Ladder
- Friends Abroad: Pen pals for an Internet generation

Speakers will include:

- Chris Ball, Cheshire County Council
- Oli Barrett and Simon Murdoch, Friends Abroad.com
- Anne Davidson Lund, CILT, the National Centre for Languages
- Steven Fawkes, President, ALL
- Kate Green, DfES
- Henriette Harnisch, Black Country Pathfinder
- Alwena Lamping, for Cheshire County Council
- Michele Laouenan, Cornwall Adult Education Service
- Isabella Moore, Director, CILT, the National Centre for Languages
- Jenny Norris, Nottingham Trent University, Slovene Study Circle Project
- Linda Parker, Director, ALL
- Representatives from the Consejería de Educación and the Institut Français
- Geoff Scaplehorn, DfES Standards Unit
- Pauline Swanton, Leicester AE College
- Mick Webb, BBC Online
- Katja Wostradowski, Goethe-Institut London

Exhibition

The exhibition will open at 08.45 and close at 14.30. Come and visit the BBC Languages stand to see our wide range of course books, videos, audio cassettes and CDs, CD-ROMs and other materials now available for teachers of MFL in adult, further and continuing education.

Fees

£100 (£90 for members of CILT Direct).

How to apply

Places are limited so early booking is advised. For an application form please email your name, address and contact phone number to claudia.perotti@cilt.org.uk or tel: 020 7379 5101, ext. 259 quoting reference 112LE0605AE2 (CPE).

Language World Conference and Exhibition

A reminder that Language World 2005 will take place between 1-3 July at the University of Kent at Canterbury, only 90 minutes from London by rail. It is a unique event in the languages education calendar; it brings together teachers, students, policy makers, experts and enthusiasts from across educational sectors, giving them opportunities - professional and social, formal and informal - to meet, discuss and relax. The conference itself has plenary talks from key figures in languages education from both the UK and Europe, over 90 talks and workshops from which to choose and presentations by publishers and other commercial providers.

The theme for 2005 is Creating opportunities, don't miss out on this opportunity to join the biggest UK languages event. Alongside the conference will be the UK's largest exhibition of language teaching resources and equipment, running on 1-2 July. So come and see us on Stand 40 and take a look at our award-winning new *Get into French and Get into Spanish* interactive language series developed in association with the Cambridge University Language Centre. There will also be a special presentation by Susan Purcell on Saturday July 2nd where she will demonstrate both the CD-ROM and website. There are lots of other reasons why you should come and see us too including a brand new series of BBC Phrase Books & Dictionaries – and you will benefit too from a 30% discount if you buy or order *any* of our courses! And enjoy a glass or two of wine!

The full programme for the conference and exhibition is available online at <http://www.ALL-languages.org.uk> in the events section of the site. If you'd like to receive a copy by post, please email SheilaJ@ALL-languages.org.uk.

Language World 2005, Creating Opportunities
1-3 July, University of Kent at Canterbury
<http://www.ALL-languages.org.uk>

Language Trainer Development Courses

The following courses will be taking place later this year organised by The Graduate School of Teaching and Learning (ILO), University of Amsterdam and The Amsterdam-Maastricht Summer University - supported by the Comenius 2.2/Grundtvig 3 in-service training grant of the European Union:

[Effective Use of the Internet in Language Teaching: What & How. NL-2005-012](#)
[Digital Audio and Video in Language Teaching: What & How. NL-2005-008](#)
[Developing Multimedia Activities for Language Learning. NL-2005-010](#)

For more information please contact office@amsu.edu or Tel: +31 20 620 0225; Fax: +31 20 624 9368

<http://www.jpff.org.uk/language/resources.html>

Welcome to the Japan Foundation London Language Centre Teaching Resources page. This page is a forum to share ideas and teaching materials for the UK Japanese classroom. All resources listed below were created by teachers of Japanese and by London Language Centre advisors. You can download them and use them instantly with your class, or adjust them to your needs! The Centre welcomes any contributions from you: share your ideas; resources or lesson plans with them. Simply click [here](#) (info.language@jpf.org.uk) to send as an attachment.

Some Interesting Websites on German Culture, Language and History

<http://www.germany-info.org/relaunch/index.html>

Interested in the news from Germany? Curious about German-American relations or doing business in Germany? Planning a vacation or a year-abroad at a German university? Germany Online is an invaluable source of information about all aspects of German life and politics.

http://www.deutsche-kultur-international.de/dir/?dir_id=124&lang=en

In the Internet you will find numerous ways of learning German. In addition to learning programmes, there are opportunities to find out more about current events in Germany, aspects of culture etc. All the sources on this site are equally useful to those learning and teaching German.

<http://www.uni.edu/becker/German2.html>

Here you will find lots of sites that you can use to enhance your knowledge of the German language and German culture. There are many sites that link to others that can be helpful.

<http://www.germanculture.com.ua/>

This invaluable website includes articles, facts, history, recipes, resources and useful tips on German language learning.

<http://www.serve.com/shear/culture.htm>

Hosts a series of sites on German culture, history and language including some unusual items!

<http://www.csuchico.edu/~goulding/links.htm>

This features a series of links to German language resources, culture, information, media and current events and literature.

<http://home.att.net/~wee-monster/culture.html>

Some further links for German Language and Culture.

And don't forget to visit <http://www.goethe.de/ins/gb/lon/enindex.htm> and <http://www.goethe.de/gr/gla/enindex.htm>. The **Goethe-Institut** is the cultural institute of the Federal Republic of Germany with a global reach. They promote knowledge of the German language abroad and foster international cultural cooperation. They convey a comprehensive picture of Germany by providing information on Germany's cultural, social and political life.

Please also visit <http://www.daad.de/portrait/en/index.html> as **The German Academic Exchange Service** is one of the world's largest and most respected intermediary organisations in its field. Scores of students, teachers, researchers and scientists supported by the DAAD have been able to gain valuable experience abroad.

<http://www.dastor.org.uk/GNC/index.htm>

Welcome to the ALL German National Committee Web Pages.

These pages are published for and by members of the German Committee of the Association for Language Learning. With them, they are seeking to:

- make it easier for members to contact the Chair and Committee
- inform members about the Committee's work
- provide additional services and links of interest to teachers of German.

They welcome other ideas and suggestions for these web pages. As they say, "Enjoy your visit - viel Vergnügen!"

Looking Ahead at Future ALL INSET Events

17 th September 2005	GERMAN DAY	Goethe-Institut, London
15 th October 2005	AUSTRIAN DAY	Austrian Cultural Forum, London
Autumn 2005 (date tbc)	FRENCH DAY	London (Venue tbc)

For further information on ALL INSET events, please contact Sheila James on 01788 546443 or e-mail SheilaJ@ALL-languages.org.uk.

Cultural Events at Canning House

Wednesday 27 April, 6:30pm - **“Cities of the Imagination: Lima”**.

Professor James Higgins takes us on a literary and historical jaunt through one of Latin America’s most enigmatic capitals.

Wednesday 11 May, 6:30pm - **“A Taste of Latin America”**. Sample a selection of dishes from across Latin America.

Saturday 14 May, 7:00pm - **“Monólogos del estiércol cotidiano”**. Young, vibrant theatre spanning two continents. 5 actresses from 5 different countries lead us into the dark recesses of the female psyche in today’s homogenized society.

Wednesday 18 May, 6:30pm - Book Launch: **“Capoeira: The history of an Afro-Brazilian martial art”**. Followed by a presentation of Capoeira and drinks.

Monday 23 May, 6:30pm - **“Cómo derrotar a un dictador con poesía”**.

Chilean writer Antonio Skármeta, author of best-selling novel “The Postman”, will perform an exclusive reading of his play “On how to defeat a dictator through poetry”.

Wednesday 25 May, 6:30pm - **“Mi Viaje por el Camino del Inca”**.

Humboldt’s Andean Diary.

Tuesday 19 April - 7 June **Intermediate Spanish Conversation Course**.

£75 members of Canning House; £100 non-members. Booking essential.

Thursday 21 April - 9 June **Beginners Brazilian Portuguese Learn the basics of Brazilian Portuguese!**

£75 members of Canning House; £100 non-members. Booking essential.

For further information about these events, please contact <mailto:culture@canninghouse.com>.

Don Quixote’s Year

Canning House are also celebrating the 400th anniversary of the publication of Don Quixote.

Various exhibitions and events are taking place around the world to commemorate it. In London, the British Library and the Instituto Cervantes are holding an important exhibition which will open on April 7th. In June, Canning House Library will hold an exhibition of drawings inspired by Cervantes’ book. The Library has several editions and critical studies of Cervantes’ work, as well as DVD and video versions of films based on Don Quixote. One of its latest acquisitions is the famous cartoon series from the 80’s –the best way to help young students understand this most universal of Spanish books. The Canning House Library catalogue is now available online at <http://193.129.6.54:8008/>. And if you would like to receive a free e-mail copy of the Spring issue of *Library Facts* (the news service for members and friends of Canning House Library), please contact Irene Barranco Garcia on <mailto:ibarranco@canninghouse.com>.

<http://www.scilt.stir.ac.uk/Links/FLanddeafchildren.htm>

Foreign Languages and Deaf Children

Visit the above site and you will find a mine of information collected on the linguatnet forum by Sandie Mourão.

New Government Commitment to Languages Spells End for Monolingualism

The Government has made a significant step forward in committing funds to support the transformation of the country’s language capability, according to CILT, the National Centre for Languages. The Centre’s Director Isabella Moore welcomed today’s announcement concerning funding for the National Languages Strategy. ‘This shows that the Government is committed to ensuring that the vision described can become a reality’ says Isabella Moore. ‘We need to overcome the perception of ourselves as dyed in the wool monoglots, only able to speak English. Monolingualism is fast becoming outdated in today’s world and will restrict opportunities and choices in the global future. Starting young and exposing children early to the idea of themselves as speakers of other languages is the key to bringing language education into the 21st century and consigning monolingualism to the history books.’

‘CILT, the National Centre for Languages is a vital element in developing the capacity needed for a new generation who will see languages as a normal part of their education, and will be confident in using them in their future lives. Since 1999 when the Government first supported the Early Language Learning Initiative, managed by CILT, and created NACELL (the National Advisory Centre for Early Language Learning), we have been developing the capacity needed to move primary languages forward. Now there is a solid basis on which to build. There is clearly a huge training need and the Government has rightly assigned a significant budget to this.’

"We need to improve motivation and provision for language learning throughout schooling and beyond, linking languages to the vocational agenda to enhance opportunities in working life amongst all sectors of the population. CILT has been at the forefront of supporting Specialist Language Colleges in joint working with clusters of feeder primary schools and innovation at all levels - with some excellent results. We are very encouraged therefore that this work is to be expanded and given further funding.

Professor Leo Murray, Chair of CILT Governors, said 'This funding is evidence of the Government's commitment to building a more multilingual society in which our young people will be able to compete on a level playing field with their counterparts in other countries who already have two or three languages. Other agencies such as LEAs and Local Learning and Skills Councils must also play their part and the business community must speak up much more strongly in support of developing our own home grown languages talent rather than relying on recruiting foreign nationals with language skills'.

'CILT the National Centre for Languages will continue to support all those involved in developing our language capability, with specialised information and high quality training and advice.

For further information contact:

Teresa Tinsley

Assistant Director, Communications and Operations

CILT, the National Centre for Languages

teresa.tinsley@cilt.org.uk

Mobile 0781 8028021

Notes for Teachers

1. CILT, the National Centre for Languages seeks to promote a greater national capability in languages, supporting and developing multilingualism and intercultural competence in all sectors of society.

www.cilt.org.uk

2. The Government published its National Languages Strategy for England Languages for all, Languages for Life in December 2002

www.dfes.gov.uk/languagesstrategy

3. The Secretary of State for Education, Ruth Kelly today announced funding of £115 million to support language teaching and learning over the next 3 years

www.dfes.gov.uk

4. NACELL, the National Advisory Centre for Early Language Learning, is based at CILT and provides on-line, regional and national support for developing languages in primary schools.

www.nacell.org.uk

Place Management, Social Capital and Lifelong Learning

CALL FOR PAPERS

Tuesday 25 to Friday 28 October 2005, Stirling, Scotland

Please pass on this information to the appropriate colleague.

Following the success of the conference organised by a partnership of PASCAL, the Australian Institute of Public Administration and the Department of Victorian Communities in Australia in October 2004, this third international conference a year later is hosted **by PASCAL: Making Knowledge Work**. There are a maximum of 200 places on this conference. Places can be booked using the Online Reservation System. The conference is designed to further develop the international dimension of PASCAL's work and to deepen our understanding of the issues associated with policy and programme development around the world. PASCAL exists to learn, improve and exchange knowledge about ways of planning that succeed in building and supporting social capital and lifelong learning together with sustainable prosperity.

The conference aims to examine the implications for policy and practice of contemporary research in different models of place management, the role of social capital and the development of learning regions, and to raise fresh questions from practice for further research. Parallel sessions of presented papers, demonstration projects which illustrate good practice, and roundtable discussions will allow for debate and discussion on a range of topics within the broad themes of **Place Management, Social Capital and Learning Regions**.

This international, residential conference will be relevant to Public policy-makers and managers, community development leaders, academic researchers, stakeholders and partners from all sectors working in the fields of place management, social capital and lifelong learning particularly those with an interest in:

- Sharing success with other policy makers and practitioners from across the world
- Learning how to create constructive partnerships at local, regional, national and international level

- Demonstrating the value of policy makers and practitioners from public, private and NGOs working with academic institutions
- Networking with people tackling similar community development issues
- Facing the challenges of changing demographics
- Disseminating applied research findings to end users
- Demonstrating engagement with community networks for social change
- What research can tell us about place management, social capital and lifelong learning in building strong and sustainable communities

They invite contributions to conference themes from a range of discipline areas and multi-disciplinary contexts, e.g. architecture, planning, urban and rural development, education, community learning and social policy.

They welcome submission of abstracts for individual papers and demonstration projects illustrating good practice which are focused on one or more of the Conference themes. These may include reporting on policy development, innovative practice, research in progress or completed research, methodological issues, theoretical issues or conceptual issues.

They particularly welcome papers that have an international comparative dimension.

For further information visit the NIACE website <http://www.niace.org.uk/Conferences/PASCAL.htm>

Or contact Gurjit Kaur on tel: 0116 2042833 or Email <mailto:gurjit.kaur@niace.org.uk>

Heathrow Staff Keen to Talk to the World

Visitors to London Heathrow receive assistance in a wide range of languages thanks to the rich linguistic resource in the airport's multicultural workforce. Staff frequently draw on their language skills to help passengers checking in, buying snacks and enjoying duty-free shopping, a report published today has found. The report on language and cultural skills at Heathrow shows the employees surveyed speak 27 different first languages, with 45 languages spoken in all, presenting employers with both an opportunity and a challenge. Talking to the world outlines a series of recommendations to help the airport improve communications with passengers and employees alike, an issue facing airports across the UK as well as employers with a diverse workforce in other settings and sectors.

Carried out by CILT's Regional Language Network London on behalf of London West Learning and Skills Council, the study reveals a workforce enthusiastic about languages and the benefits of knowing even a few words. 50% of employees surveyed expressed an interest in learning another language, with French, Spanish, German and Italian as well as Japanese and Arabic seen as most useful in the airport environment. Airport operator, BAA welcomed the study, illustrating the growing awareness that information needs to be available in a variety of media, including other languages, to suit the diverse needs of international travellers.

Director of CILT, the National Centre for Languages, Isabella Moore said, 'With over 65 million passengers passing through Heathrow each year London West LSC has led the way in identifying the double challenge of a multicultural workforce serving a multicultural clientele. One of the consequences of globalisation is that many more businesses will face this dual challenge, and London West LSC is to be congratulated on this report which shows how excellent customer service can be combined with forward-thinking human resources practice in a multicultural environment.'

The report recommends steps to raise awareness of the benefits of language and cultural skills among airport staff as well as promoting these and airport employment opportunities to local schools and communities. It also suggests identifying good practice, facilitating effective communication in English whilst celebrating the skills of a diverse workforce and developing resources to help speakers of all languages transit the airport more easily.

The *Talking to the World* report can be downloaded from www.cilt.org.uk/rln/london. For further information contact:

Tamzin Caffrey

Communications & PR Co-ordinator

CILT, the National Centre for Languages

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020 7395 0822

Notes to Teachers

1. Talking to the world

The process used in *Heathrow Talking to the World* was built around questionnaires and interviews with staff from companies across a range of workstreams critical to the operation of the airport. In total, 150 staff from five companies were interviewed and observations were carried out across all terminals covering most hours of operation. Further, a number of organisations ranging from business groups to community organisations providing employment advice and support were also consulted and, in total, 25 such organisations were contacted. The information gathered was supplemented by research into practices adopted in other areas where there is a multilingual/multicultural work environment. Overall the project ran from June to December 2004.

The report is published by the London West Learning and Skills Council (see note 3)

Talking to the world can be downloaded from www.cilt.org.uk/rln/london/talkingtotheworld.pdf

2. CILT, the National Centre for Languages

CILT, the National Centre for Languages seeks to promote a greater national capability in languages, supporting and developing multilingualism and intercultural competence in all sectors of society.

CILT manages major national and regional initiatives in support of languages. It works closely with partner organisations in Scotland, Wales and Northern Ireland and supports language networks throughout the UK.

It is a key partner in the implementation of national languages strategies and plays a significant role in languages initiatives at European level.

www.cilt.org.uk

3. Regional Language Network London

The Regional Language Networks exist to promote a greater national capability in language and cultural skills for business and employment across the UK. The Networks aim to improve dialogue between businesses and foreign language service providers, and respond to the need identified by the independent Nuffield Inquiry for greater language capacity in the labour market.

Strategic links exist with key sponsors, intermediary and provider partners, such as Regional Development Agencies, Inward Investment agencies, Learning and Skills Councils, UK Trade and Investment (formerly Trade Partners UK), British Chambers of Commerce and Industry (BCCI), Institute of Linguists, Institute of Translation and Interpreting, Business Links, HE, FE, Specialist Language Colleges and schools. These have been reinforced at national level, while being underpinned by consistent and continuing partnership activity at regional level.

www.rln-london.com

4. London West Learning and Skills Council (LSC)

London West LSC is responsible for planning and investing in high quality education and training. The LSC exists to make England better skilled and more competitive. It has a single goal: to improve the skills of England's young people and adults to make sure we have a workforce that is of world-class standards.

www.londonwest.org

BBC School Radio

Audio on demand from the School Radio website features an exciting mix of programmes to enjoy targeting a range of age groups and subject areas including.

Meet the Authors

<http://www.bbc.co.uk/schoolradio/english/meettheauthors.shtml>

In this new series children from around the UK interview their favourite authors to find out about the inspiration for their work and any secret writing tips they have. The result is a real insight into the craft of today's leading children's writers. Interview material from the programmes will be available on the website after the programmes have transmitted, meaning that you'll be able to access the audio at any time.

Listen and Play

<http://www.bbc.co.uk/schoolradio/earlylearning/listenandplay.shtml>

This series for pre-school children is already proving extremely popular. So we're delighted that there are 8 more new programmes for the summer term, each emphasising an individual phoneme. The series is an ideal way to foster early literacy skills.

New School Twinning Project

<http://www.bbc.co.uk/worldclass/>

You may also be interested to learn about a new school twinning project from the BBC called 'World Class'. It's a great resource to promote school twinning, offering advice on how to go about twinning and providing links to a number of organisations that match schools. If you've ever wondered about getting a twin for your school this is the website for you.

700 Reasons for Studying Languages

The Subject Centre for Languages, Linguistics and Area Studies has recently conducted research into rationales for language learning, which has resulted in the production of a taxonomy of more than 700 reasons for studying languages. The collection of reasons will be available shortly as an online database which can be freely accessed from the Subject Centre website at www.llas.ac.uk/700reasons. It is hoped that the 700 reasons will assist in the marketing of languages and in informing the design of future courses. For further information please contact llas@soton.ac.uk.

English Teaching Professional Live

23-24 September 2005 - Barbican Exhibition Centre, London

The Event for the English Teaching Professional

ANNOUNCING THE LAUNCH OF AN IMPORTANT NEW INITIATIVE FOR ENGLISH LANGUAGE TEACHING PROFESSIONALS

The first **English Teaching Professional** conference and exhibition will take place at the Barbican Centre London on 23-24 September, 2005. The show will offer a 'live' version of the magazine and will combine sessions offering practical teaching advice, fresh ideas and tips, guidance for personal and professional development and so much more.

THE CONFERENCE

The conference offers a concise but high-quality range of sessions by some of the leading names in ELT (who also write for the magazine) and provides any teacher with a wide range of practical ideas and suggestions for personal and professional development. Spread over two days, each day will have two parallel streams of four sessions to inspire all involved in the field of English language learning and teaching.

THE EXHIBITION

- The only exhibition of its kind in London, English Teaching Professional Live will be a single point of access to view, investigate and evaluate the range of goods and services offered for the ELT market.
- A convenient place to make informed purchasing decisions and an essential visit for all educational buyers.
- A forum for publishers, software developers, computer hardware providers, exam boards, language schools and agencies to reach this highly motivated group of teachers.

SPECIAL FEATURES WILL INCLUDE:

- Practical poster sessions - these twenty minute slots will be hosted by exhibitors to provide a mini-session for their advice, tips or ideas
- Specialist sections of the exhibition space to offer information on CV and career advice
- Professional Development Advice Centre
- Dedicated stand for book-signings and meet-the author sessions

PROMOTION CAMPAIGN

English Teaching Professional Live Event is being jointly organised by Educational Events and English Teaching Professional, an independent, practical magazine for teachers of English to speakers of other languages. A full promotional campaign will feature regularly in the magazine.

Contact: Eileen Freeman - Tel: +44 (0)20 8 445 5777 Email: eileen@educational-events.com for further details.

That's All For Now

We hope that the above information will be of real use to you. Remember that we want the E-Mail Club to provide you with the opportunity to let us know what you think about anything to do with us or language learning in general - and we look forward to hearing from you.