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The New Improved Language Show!

You *and* your students should come along to this year's Language Show.

You'll notice a few changes at this year's Language Show, taking place in London between November 5-7th.

Under new ownership, the event is being billed as Britain's first national consumer exhibition for language enthusiasts, "for anyone who wants to learn another language". Taking a leaf out of France and Germany's successful language events (one of which attracts over 17,000 visitors), the show will target both learners and teachers alike. To do so, the show moves to London's well-known Olympia Exhibition Centre and is sponsored for the first time by a national newspaper, The Independent. It also goes from two to three full days, starting Friday and ending Sunday.

The organiser's aim is to at least triple last year's visitor audience by creating plenty of content and attractions for language learners as well as for teachers and linguists. They also plan to spend a lot more promoting the show.

For instance this year there are over 20 taster sessions providing beginners the chance to try out a new language including Mandarin, Croatian, Hindi and Swahili as well as the more traditional MFLs.

There are opportunities to try out new ways of learning, sessions on the best ways to learn in your gap year and how to find the best language schools abroad. Catering for the rapidly growing adult learning market are talks on buying a property abroad, dealing with living, working and retiring abroad and how to avoid embarrassing cultural faux pas when doing business overseas.

For the adventurous are sessions on how to learn languages whilst having fun, be it playing tennis, golf or diving and for art lovers, details of culture tours. For the energetic there's even one session incorporating dance with language learning.

Language teachers have their own dedicated programme with over 15 important seminars dealing with languages from primary through to adult education. Lid King argues the case for the government's language strategy, CILT show how primary schools can access support for 2010 and there's plenty of advice and case studies on attracting, motivating and retaining students at all levels.

There are sessions on ICT, what new qualifications are available and where we are with languages in the UK today. ALL speakers are involved in quite a number of these.

Entry to the show is complimentary, as are the 60 talks, presentation and seminars for teachers and learners alike. With up to 80 exhibitors and the chance to talk to key opinion-

leaders, publishers, associations and suppliers in one place, make sure November 5, 6 & 7th are in your diary. Tell your students too.

Complimentary admission tickets can be requested at www.thelanguageshow.co.uk. Alternatively, call the ticket hotline on 0870 0119436.

We Are Offering Free Tickets to the London Language Show Too!

BBC Languages will be exhibiting at the Language Show at Olympia, London from the 5th-7th November 2004 (stand no 54/55). You can take part in tasters of our forthcoming releases and you will receive a 30% discount on any of our products and the chance to pre-order the long-awaited interactive course, *Get Into French* and *Get Into Spanish*. **In addition, Robert Elms, expert travel writer, broadcaster and BBC London Radio presenter, will be our special guest on Friday 5th November.** We have **100 free tickets** to give away to this exciting event, so email lisa.gatherer@bbc.co.uk or call 0208 433 3528 to book. They are £10 on the door, so hurry. For more information on this event go to www.thelanguageshow.co.uk.

<http://htmldev-cgitest.wc.bbc.co.uk/languages/tutors/index.shtml>

Take the pressure off yourself and add variety to your adult learners' classes by using the BBC's flexible TV and online materials.

Choose a language and consult the topic-based guides and printable learners' factfiles: just download and photocopy.

Nothing could be simpler!

Special £5 Off BBC Language Packs Promotion at WH Smith

Your students can buy the following language packs at £5 off retail price at WH Smith branches between 15th September to 19th October:

SUENOS WORLD SPANISH 2 COURSE PK WITH CDs	RRP	£39.99	£34.99 at WHS
FRENCH EXPERIENCE 2 PK WITH CDs	RRP	£39.99	£34.99 at WHS
ITALIANISSIMO BEGINNERS WITH CDs	RRP	£39.99	£34.99 at WHS
DEUTSCH PLUS LANGUAGE WITH CDs	RRP	£39.99	£34.99 at WHS
FRENCH EXPERIENCE 1 LNG PK (CDS)	RRP	£39.99	£34.99 at WHS
SUENOS WORLD SPANISH LNG PK (CDS)	RRP	£39.99	£34.99 at WHS
SUENOS WORLD SPAN LNG PACK (CASSETTES)	RRP	£37.99	£32.99 at WHS

At YORK YEOVIL WORCESTER WOOLWICH WOOD GREEN WOLVERHAMPTON WINCHESTER WIMBLEDON WIGAN WEYMOUTH WATFORD HARLEQUIN WALLASEY UXBRIDGE TUNBRIDGE WELLS TRURO TRAFFORD PARK THURROCK TAUNTON SWANSEA SUTTON COLDFIELD SUTTON STRATFORD EAST STAINES SOUTHEND SOLIHULL SLOUGH SHREWSBURY MEADOWHALL SHEFFIELD SAUCHIEHALL GLASGOW SALISBURY PARKGATE ROTHERHAM ROMFORD RICHMOND REDDITCH READING PUTNEY PRESTON DEEPPDALE PRESTON POOLE PLYMOUTH PERTH PETERBOROUGH OXFORD NOTTINGHAM VICTORIA NOTTINGHAM LISTERGTE NORWICH GENTLEMAN WK NORTHAMPTON NEWCASTLE MONKS CROSS MILTON KEYNES MIDDLESBROUGH MERRY HILL MANCHESTER ARNDALE MAIDSTONE MAIDENHEAD LUTON LIVERPOOL LINCOLN LEWISHAM LEICESTER GALLOWTREE LEEDS WHITE ROSE LEEDS BIRSTALL LEEDS LEAMINGTON SPA KIRKCALDY KINGSTON U THAMES IPSWICH ILFORD HOUNSLOW HOLBORN CIRCUS HIGH WYCOMBE HERTFORD HEREFORD HEMEL HEMPSTEAD HARROGATE HAMMERSMITH GUILDFORD GREENWICH GATESHEAD METRO FOSSE PARK FORT KINNAIRD FORT RETAIL PARK EXETER ELGIN EALING DONCASTER DERBY BLUEWATER PARK CROYDON CRIBBS CAUSEWAY CRAWLEY COVENTRY COLCHESTER CHESTER CHELTENHAM HIGH CARDIFF CANTERBURY CAMBRIDGE BROMLEY BRISTOL GALLERIES BRIGHTON BRENT CROSS BRADFORD KIRKGATE CASTLEPOINT BOLTON BLACKPOOL BIRMINGHAM BIRKENHEAD BEXLEYHEATH BELFAST BEDFORD BATH UNION ST BASINGSTOKE BASILDON AYR AYLESBURY ARGYLE STREET ABERDEEN ST NICHOLAS

Winter BBC Learning Zone Guide (January to April 2005)

To receive your free copy, please send a stamped, self-addressed A4 envelope to the value of 35p to:

BBC Learning Zone (Winter)
11 Lakeside

Neptune Close
Rochester
Kent ME2 4LT

And if you want a free copy of the Autumn guide (September 19th to December 18th 2004), please contact <mailto:tony.hammond@bbc.co.uk>.

BBC NI Learning 2004-2005 Annual Resources Booklet

If you haven't yet received a copy of their new 2004-2005 Annual Resources Booklet, please get in touch! This booklet is your guide to all the resources provided by BBC NI Learning over the next academic year. To request a copy, you can either log onto their website (bbc.co.uk/ni/learning) or contact Laura Spence (laura.spence@bbc.co.uk).

Languages Work

Because English is not enough*

September 26th 2004, the European Day of Languages, marks the launch of the **Languages Work** brand. This campaign funded by the DfES as part of the National Languages Strategy, will promote the true value of languages in the workplace and beyond.

Three key messages underpin the campaign:

- English is not enough
- A little language knowledge can make a lot of difference
- Languages improve the quality of your life

Its product range, created by CILT, the National Centre for Languages in response to strong demand from Languages and careers teachers, includes:

- Handbook for languages and careers – aimed at intermediaries such as careers advisers
- Activity folder for schools, containing curriculum and promotional materials
- CD-ROM
- Website

Other materials including careers factsheets and promotional posters and postcards are available free of charge, and can be ordered via the website. Consultation with stakeholders and the target audience, especially pupils at Key Stage 3 deciding whether to continue with languages, has led to a strong, brand direction and it is expected this will have a real impact in schools across England. Materials have however been created with all sectors of education and age groups in mind.

Powerful case studies of people with languages using their skills at work are included in the handbook and on the website. Not all are fluent or a language specialist, but they all show how languages have helped them to get on in industries such as Media and Technology where English is certainly not the only means of communication.

Regional events running in England from November 2004 will give higher education institutions, colleges, schools and careers services the opportunity to learn more about **Languages Work**. Contact your local Comenius centre or Regional Language Network or look out for news of events – all listed on the Languages Work website.

For inspiration and advice on languages and careers, visit the **Languages Work** website: www.languageswork.org.uk
- or write to info@languageswork.org.uk

**94% of the world population do not speak English as their first language. 75% do not speak English at all.*

Embedding ICT @ Secondary MFL Roadshow

CILT and ALL are delighted to announce that they are working alongside the DfES to present the Embedding ICT @ Secondary MFL Roadshow on Wednesday 20 October in Nottingham. This free event for secondary teachers will offer a range of interactive opportunities to explore the potential of ICT for teaching languages, such as trying your hand at editing video footage, recording and manipulating digital audio and testing out an interactive whiteboard.

The event will see the launch of major new support for languages and ICT:

- * the ICT Across the Curriculum pack from the KS3 National Strategy which includes MFL materials

- * the new Languages ICT website from CILT and ALL.

You will also hear updates from Curriculum Online and the new MFL-specific Becta ICT Advice services, which are supported by CILT and ALL expertise.

In addition to the plenary and workshop programmes, a focused Learning Zone exhibition will demonstrate ICT-based resources for MFL teaching and learning, giving a flavour of the range of market products available. CILT and ALL will also be represented at the exhibition and we hope you will come and talk to us and other agency representatives about what you are doing in your school with ICT and where you might want to go next.

Registration for this event is ONLY through the Lewis Live agency, please refer to the conference website (<http://www.livegroup.co.uk/ict/>) for registration and current programme details. Some schools will already have received a hard copy invitation covering all the subjects (A5 size, red-coloured) and registration can also be completed by returning the form contained within. There are 250 teacher places available for the MFL event, but demand is expected to be high, so make sure you register as soon as possible.

If you are looking for a specific training focus in the area of ICT for MFL this term, don't forget to take a look at the CILT ICT events listing at <http://www.cilt.org.uk/cpd/ict.htm>.

Other CILT Events/Conferences to Watch Out For

Using storytelling to enhance and develop language learning, Tuesday 12th October 2004, CILT, London – and Tuesday 9th November 2004, Comenius Yorkshire and the Humber, Leeds

ICT for interaction: A one-day conference focusing on the exploitation of ICT in effective whole-class teaching and learning of MFL, Wednesday 13th October 2004, Jury's Inn Hotel, Bristol

Movies to Motivate: Film and text as a stimulus for effective classroom practice, Wednesday October 13th 2004, CILT, London – and Wednesday 3rd November 2004, Comenius Yorkshire and the Humber, Leeds

German for the primary school: A one-week residential course, Sunday 17th to Saturday 23rd October 2004, Goethe-Institut, Schwäbisch Hall, Germany

The CILT national conference for all those involved in teaching AS and A2 modern languages, Saturday 13th November 2004, Burleigh Court, Loughborough

Languages 14-19, Thursday 18th November 2004, Hilton Hotel, Bracknell

Exploring the benefits of using the European Language Portfolio with adult learners, Saturday 6th November 2004, CILT, London

Making sense of copyright in developing and exploiting on-line resources, Wednesday 24th November 2004, CILT, London

Developing skills for working effectively with people from different cultural backgrounds, Thursday 9th December 2004, CILT, London

Developing reading and writing skills in French at Key Stage 2 – Session 1, Friday & Saturday 5th & 6th November 2004; Session 2, Friday & Saturday 1st & 2nd April 2005

For further details about any of these events/conferences, please call 020 7379 5101, fax 020 7379 5082 or e-mail <mailto:confs.direct@cilt.org.uk>

Canning House

Canning House is the home of the Hispanic and Luso Brazilian Council, a non-political, non-profitmaking organisation that was founded in 1943 to stimulate understanding between Britain, Spain, Portugal and Latin America.

Canning House represents a unique combination of business, educational and cultural interests which share a belief in the growing importance of the Spanish and Portuguese speaking world, acting as a forum for politicians, businesspeople, academics and artists with the common aim of promoting links between the UK, Spain, Portugal and Latin America. For almost sixty years Canning House has:

- Encouraged trade and business links
- Promoted the teaching of Spanish and Portuguese
- Acted as an effective centre for information and contacts throughout the Spanish and Portuguese speaking world.

It currently offers a variety of services including:

- A programme of talks, business seminars and conferences
- a Library of over 60,000 books on Iberian and Latin American affairs
- Courses and conferences for teachers and students, a cultural programme and information service

Telephone +44 (0)20 7235 2303 **FAX** +44 (0)20 7235 3587

Postal address

2 Belgrave Square,
London SW1X 8PJ

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General Information: enquiries@canninghouse.com

Trade & Business Services: tbs@canninghouse.com

Corporate: corporate@canninghouse.com

Library: enquiries.library@canninghouse.com

Cultural: culture@canninghouse.com

Or visit <http://www.portembassy.gla.ac.uk/>

Programme of Activities for Pupils in 2004-2005 With the Alliance Française de Glasgow

French days for nursery and primary school children

The Alliance Française can come to your school and organise a French day for your pupils with fun activities in French led by our French native speakers. Theme of your choice - at the location of your choice.

Storytelling for nursery and primary school children

Take your pupils to a French only environment and let them enjoy the pleasure of a simple but entertaining story in French. Fridays from 4.30 to 5.30 pm at the Alliance Française. Or at the location and time of your choice. Additional information available on request for group bookings

S1/S2 immersion day

- French awareness workshop
- Development of 5-14 skills in a fun, enjoyable way
- Themes of the curriculum
- Focus on speaking skills, functions, grammar review and vocabulary

At the date and location of your choice.

Higher revision immersion days

- Exam review workshop for French Higher pupils
- Two sessions over the academic year:
 1. Reading and writing

2. Listening and speaking

- Group and pair work activities

At the date and location of your choice.

S5/S6 pupils: Business French immersion day

- Give your pupils a taste of Business French!
- Communicative, interactive and practical approach to the French Business language: pair-work activities and simulations
- Use of specific functions, grammar and vocabulary points

Suggested workshops:

Marketing your business /company on French markets

Negotiating in French

Telephoning in French

At the date and location of your choice. The Alliance Française de Glasgow is a member of the Career Scotland programme "Determined to succeed".

S6 pupils: Workshop on European institutions

Simulation of the European Parliament

- support the EU option at AH French
- work in the context of a European institution through a simulation exercise

At the date and location of your choice

S6 pupils: debating sessions on "topics"

- « Tables rondes » on Europe, immigration, the environment, French films
- support for the AH exam
- extra support with our cuttings files on topics at our library

At the date and location of your choice.

S5/S6 pupils: French cooking workshop

- Let your pupils enjoy cooking their own French meal!
- Discuss French culinary traditions
- discuss do's and don'ts around the French meal

At the date and location of your choice.

Education packs available

- Poetry in French
- French opera
- French through rap music

All pupils (and teachers): French films with education packs

To present French regions and accents

- Jean de Florette
- Manon des Sources
- Les Enfants du Marais

To show different perspectives on WW2

- Un Héros très discret
- Lucie Aubrac
- Monsieur Batignole

To give an example of immigration and integration

- Samia

To discover Paris

- Amélie Poulain

To analyse the way a tale is adapted for the cinema

- Le Petit Poucet

To introduce the younger ones to French!

- La Vache et le Président

- Les 3 Petits Cochons (short cartoon)
- L'Oiseau de Pluie (short cartoon)

Please ask our library for conditions

Please visit their website for updates and new activities: www.afglasgow.org.uk. For further details please contact: Gwenola Canonici, 0141 331 4080 – email: <mailto:classes@afglasgow.org.uk>

The Italian Language Week – 2004

The IV Italian Language Week, organised by the Italian Cultural Institute in London, focuses on various ways to teach Italian, taking inspiration from as diverse sources as child's play, the circus, the cinema, theatre and music.

From 4 to 8 October, teachers of Italian will have the possibility to attend a course which will explore the language through the films of Italian film directors Ricky Tognazzi and Simona Izzo. **FEE:** £50 for the whole course.

On 18 October, from 9am to 5pm, the Institute will host a series of workshops aimed at teachers of Italian, which will examine how different techniques can make teaching fun and effective: "Italian in Music", where songs lyrics are used as learning texts; or "Allegro", the teaching technique that looks at the theatre: the text is the script, the teacher is the director, the students are the actors.

Also, the presentation of the books *La Lingua in Gioco* (Guerra publishers), which looks at a playful approach to learning Italian, and *Al Circo! Italiano per bambini!* (Edilingua publishers), which looks specifically at teaching Italian to children.

Finally, Teresa Tinsley of CILT (Centre for Information on Language Teaching and Research) will present *Languages work!* the new project by CILT and the Department of Education and Skills. **FREE of CHARGE. BOOKING REQUIRED.**

Saturday 23 October, from 10am to 4pm, is dedicated to the Italian University Lecturer, with book presentations and talks on subjects such as teaching through cinema; the "task-based approach" on teaching; cultural contexts in teaching and learning, and a session "Why study languages? What a teacher can do to promote foreign language learning" by Vicky Wright, from the Subject Centre for Languages, Linguistics and Area Studies (Univ. of Southampton). **FREE of CHARGE. BOOKING REQUIRED.**

Please contact Lina Panetta, Education Office, Istituto Italiano di Cultura, 39 Belgrave Square, London SW1X 8NX tel. 00 44 (0)20 73964409 (direct line) or lina.panetta@italcultur.org.uk

That's All For Now

We hope that the above information will be of real use to you. Remember that we want the E-Mail Club to provide you with the opportunity to let us know what you think about anything to do with us or language learning in general - and we look forward to hearing from you.