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## **BBC TWO Learning Zone Languages Summer Programme Schedule – 29<sup>th</sup> June to 14<sup>th</sup> September 2004**

Here's an outline of the summer schedule for languages, with full details below.

*Entente Cordiale/French week:* We are also working on 12 extra hours of programming for the week beginning 12<sup>th</sup> July around the theme of Entente Cordiale.

*Olympics/Mediterranean:* We are also working on 24 hours of extra programming for the weeks beginning 16<sup>th</sup> and 23<sup>rd</sup> of August (which will be repeated in the weeks beginning 30<sup>th</sup> August and 6<sup>th</sup> September) on the theme of the Mediterranean.

For both these seasons, the regular languages slot on Tuesdays will provide a basic core of language materials - while the other days of the week will feature programmes of general interest around the theme.

Work is still in progress on the seasons and we'll confirm details as soon as we have them.

*29<sup>th</sup> June/6<sup>th</sup> July: Last chance to brush up on a language before the summer holidays get started. All our short courses for absolute beginners*

**29<sup>th</sup> June: Talk Spanish/French/Italian**  
**6<sup>th</sup> July: Talk Greek/Portuguese/German**

*13<sup>th</sup> July: French Week (National Day - 14<sup>th</sup> July). French for all the family.*

**13<sup>th</sup> July: The French Experience Know-how** (compilation of all teaching scenes from the full-length course - The French Experience); **Salut Serge** (French for kids); **French on a plate** (cookery course in French)

*20<sup>th</sup> & 27<sup>th</sup> July, 3<sup>rd</sup> & 10<sup>th</sup> August: Holidays in Europe - language, travel and culture*

**20<sup>th</sup> July: Talk French; France Inside Out; Jeremy Clarkson Meets the Neighbours - France; Cityscapes: Paris**

**27<sup>th</sup> July: Talk German; Germany Inside Out; Jeremy Clarkson Meets the Neighbours - Germany; Cityscapes: Berlin**

**3<sup>rd</sup> August: Talk Spanish; Spain Inside Out; Jeremy Clarkson Meets the Neighbours - Spain; Hotlinks: Barcelona; Sister Wendy's Grand Tour - Madrid**

**10<sup>th</sup> August: Talk Italian; Italy Inside Out; Jeremy Clarkson Meets the Neighbours - Italy; Travel show Short Cuts - Parma; Sister Wendy's Grand Tour - Florence**

*17<sup>th</sup> August: Olympics special - the Games will have just started. Start of two-week Mediterranean season.*

**17<sup>th</sup> August: Talk Greek; How to learn a language; Rough Guide to the World's Islands - Greece; Journey - a personal pilgrimage to Patmos; Chronicle: Macedonia, a Civilization Uncovered**

*24<sup>th</sup> August: Mediterranean languages (second week of Mediterranean season)*

**24<sup>th</sup> August: Talk Spanish/French/Italian; Talk the Talk (compilation)**

**31<sup>st</sup> August: Talk Greek; How to learn a language; Rough Guide to the World's Islands - Greece; Journey - a personal pilgrimage to Patmos; Chronicle: Macedonia, a Civilization Uncovered**

**7<sup>th</sup> September: Talk Spanish/French/Italian; Talk the Talk (compilation)**

*14<sup>th</sup> September: Autumn season taster - a preview of the main series to be shown in full over the Autumn*

**Sueños World Spanish, España Viva, The French Experience, The French Experience 2, Italianissimo, Buongiorno Italia, Deutsch Plus, Japanese Language and People, Talk Portuguese, Real Chinese, Talk Greek**

Tuesday 29th June - HOLIDAY LANGUAGES

01.00 Talk Spanish

02.30 Talk French

04.00 Talk Italian

05.30 Talk the Talk: Compilation

Tuesday 6th July - HOLIDAY LANGUAGES

01.00 Talk Greek

03.00 Talk Portuguese

04.30 Talk German

Tuesday 13th July - FRENCH

01.00 The French Experience Know-how

03.00 Salut Serge

05.30 Bon Mot: The Bird, The Harp

05.40 French on a Plate

Tuesday 20th July - FRENCH

01.00 Talk French

02.30 France Inside Out

05.00 Jeremy Clarkson Meets the Neighbours: France

05.40 Cityscapes: Paris

Tuesday 27th July - GERMAN

01.00 Talk German

02.30 Germany Inside Out

05.00 Jeremy Clarkson Meets the Neighbours: Germany

05.40 Cityscapes: Berlin

Tuesday 3rd August - SPANISH

01.00 Talk Spanish  
02.30 Spain Inside Out  
05.00 Jeremy Clarkson Meets the Neighbours: Spain  
05.40 Hotlinks: Barcelona  
05.50 Sister Wendy's Grand Tour: Madrid

Tuesday 10th August - ITALIAN

01.00 Talk Italian  
02.30 Italy Inside Out  
05.00 Jeremy Clarkson Meets the Neighbours: Italy  
05.40 The Travel Show Short Cuts: Parma  
05.50 Sister Wendy's Grand Tour: Florence

Tuesday 17th August - GREEK

01.00 Talk Greek  
03.00 How to learn a language  
04.00 Rough Guide Greece: Greek Islands  
04.50 Journey A Personal Exploration with Peter France  
05.05 Chronicle: Macedonia – a civilisation uncovered

Tuesday 24<sup>th</sup> August - MEDITERRANEAN LANGUAGES

01.00 Talk Spanish  
02.30 Talk French  
04.00 Talk Italian  
05.30 Talk the Talk: Compilation

Tuesday 31st August - GREEK

01.00 Talk Greek  
03.00 How to learn a language  
04.00 Rough Guide Greece: Greek Islands  
04.50 Journey A Personal Exploration with Peter France  
05.05 Chronicle: Macedonia – a civilisation uncovered

Tuesday 7th September - MEDITERRANEAN LANGUAGES

01.00 Talk Spanish  
02.30 Talk French  
04.00 Talk Italian  
05.30 Talk the Talk: Compilation

Tuesday 14th September - AUTUMN SEASON TASTERS

01.00 Sueños World Spanish, 1-2  
01.30 España Viva 1  
01.55 The French Experience, 1-2  
02.25 The French Experience 2, 1-2  
02.55 Italianissimo, 1-2  
03.25 Buongiorno Italia, 1  
03.50 Deutsch Plus, 1-2  
04.20 Japanese Language & People 1  
04.50 Talk Portuguese 1  
05.05 Real Chinese 1-2  
05.35 Talk Greek 1

### **Learning Zone Spring Programme Guide 4<sup>th</sup> April – 26<sup>th</sup> June 2004**

If you would like a free copy of the above (which includes full details of the brand new 6-part *Talk Greek* TV series) please contact <mailto:tony.hammond@bbc.co.uk>.

### **What to look out for on BBCi Languages April/May 2004**

1. NEW – Talk Greek

*Launch 4<sup>th</sup> May 2004 – new Talk Greek!*

*Talk Greek* is a new interactive site based on the BBC's new Greek course. Learners can interact with the language online through a range of vibrant slideshows, games, roleplays and

interactive language activities. Transcripts of the forthcoming TV series (to be shown on BBC2 Learning Zone) will also be available. Find out more at the link below:

<http://www.bbc.co.uk/languages/>

## 2. Coming soon – new German and Italian Steps!

*Launch 16<sup>th</sup> April 2004*

Our popular online beginner's courses in German and Italian are about to get a new look! The new, improved sites will feature improved sound quality, new interactive grammar tips, bilingual vocabulary list, and a learning log to record student progress.

Fancy yourself as a budding scriptwriter? Look out for the 'What Happens Next?' game in *Italian Steps*. Write your own ending to one of the slideshows, in Italian. The best ending will be published on our site! Find out more at the link below:

<http://www.bbc.co.uk/languages/>

## 3. Entente Cordiale – The best of French (and British)

The 8th of April marks the 100th anniversary of the *Entente Cordiale* between France and Britain. Whether you're a French person living in Britain or a Brit living in France, help us celebrate by sharing your experiences with us. Find out more at the link below:

<http://www.bbc.co.uk/languages/community/amitie>

## 4. Better @ Languages

'I was useless at grammar at school!'

'When I make mistakes, I stop talking!'

'I hate making mistakes. It's so embarrassing!'

Sound familiar? If you need some guidance on how to become a better language learner, then 'Better @ Languages' is the site for you. Try our simple and fun online quiz to find out what kind of learner you are, and identify the right methods and activities to help your new language stick. Find out more by visiting the site below:

<http://www.bbc.co.uk/languages/>

**We are delighted to announce forthcoming new editions of our best-selling courses *Italianissimo 1, Deutsch Plus, The French Experience 2* and *Sueños World Spanish 2***

*(These new editions join the 2003 updates of *The French Experience 1, Sueños World Spanish 1, España Viva* and the highly successful *Talk series* - all courses now feature free online activities for tutors and learners - see [www.bbclangues.com](http://www.bbclangues.com))*

### **Italianissimo 1, New Edition**

- All conversations, dialogues, activities, photos and artwork in the course book that referred to lire have now been fully updated to euros.
- Cultural information has been updated throughout, revising and refreshing conversations, dialogues and vocabulary to reflect changes in everyday life in Italy.
- We have updated and newly recorded all the audio that referred to lire or to other material that has been updated or changed in the course book.
- The structure of the existing chapters and the coverage of topics, grammar and vocabulary have not been changed – so that any page references in your own materials will not be affected.
- Price of course book has been kept at the same level for the new edition. In addition the 4 audio CD pack is now at a new lower price of £29.99 (previously £35.00) and language pack (course book + 4 audio cassettes) is now priced at £37.99 (previously £39.99).

- Brand new language pack with course book + 4 audio CDs option priced at £39.99.
- Based on authentic location recordings, this course covers all the useful topics such as introductions, basic socializing and making requests, getting around, and so on.
- Unique twin-track approach allows you to choose either the quicker route, concentrating on communication, or a more detailed route if you wish your learners to understand the language and grammar in more depth.
- Accompanying TV series on the Learning Zone on BBC TWO.
- Updated free online activities on [www.bbc.co.uk/languages](http://www.bbc.co.uk/languages).

**288-page full-colour course book; 4 x 75-minute audio CDs; language pack** (course book and 4 audio CDs or cassettes).

### **Deutsch Plus, New Edition**

- All conversations, dialogues, activities, photos and artwork in the course book that referred to deutschmarks have now been fully updated to euros.
- Grammar and vocabulary fully revised to incorporate German spelling reform.
- Cultural information has been updated throughout, revising and refreshing conversations, dialogues and vocabulary to reflect changes in everyday life in Germany.
- We have updated and newly recorded all the audio that referred to deutschmarks or to other material that has been updated or changed in the course book.
- The structure of the existing chapters and the coverage of topics, grammar and vocabulary have not been changed – so that any page references in your own materials will not be affected.
- Price of course book has been kept at the same level for the new edition. In addition the 4 audio CD pack is now at a new lower price of £29.99 (previously £35.00) and language pack (course book + 4 audio cassettes) is now priced at £37.99 (previously £39.99).
- Brand new language pack with course book + 4 audio CDs option priced at £39.99.
- Enables learners to develop essential language skills in a wide range of situations - with a particular emphasis on the workplace – and includes study tips to help them learn more effectively and activities to enable them to develop an ear for listening.
- Accompanying award-winning TV series on the Learning Zone on BBC TWO. The TV series (drama entirely in German) tells the adventures of Nico, a Romanian working in a German TV station.
- The free online activities on [www.bbc.co.uk/languages](http://www.bbc.co.uk/languages) have also been updated.

**224-page full-colour course book; 4 x 75-minute audio CDs; language pack** (course book & 4 audio CDs or cassettes). **TV transcripts & TV study guide** also available.

### **The French Experience 2, New Edition**

- All conversations, dialogues, activities, photos and artwork in the course book that referred to francs have now been fully updated to euros.
- Cultural information has been updated throughout, revising and refreshing conversations, dialogues and vocabulary to reflect changes in everyday life in France.
- We have updated and newly recorded all the audio that referred to francs or to other material that has been updated or changed in the course book.

- The structure of the existing chapters and the coverage of topics, grammar and vocabulary have not been changed – so that any page references in your own materials will not be affected.
- Price of course book has been kept at the same level for the new edition. In addition the language pack (course book + 4 audio cassettes) is now priced at £37.99 (previously £42.99).
- Brand new language pack with course book + 5 audio CDs option priced at £39.99 and 5 audio CD pack at £29.99.
- Features authentic dialogues, explanations of key language and a wide variety of fun activities that really build learners' skills – and includes extended listening and reading sections on topics of general interest such as buying a house in France.
- Many of the audio conversations are recorded on location providing learners with a fascinating insight into the richness, diversity and unique flavour of France and the French-speaking world.
- The free online activities on [www.bbc.co.uk/languages](http://www.bbc.co.uk/languages) have also been updated.
- Accompanying TV series on the Learning Zone on BBC TWO.

**224-page full-colour course book; 5 x 75-minute audio CDs; language pack** (course book & 5 audio CDs or 4 cassettes). **TV transcripts** also available.

### **Sueños World Spanish 2, New Edition**

- All conversations, dialogues, activities, photos and artwork in the course book that referred to pesetas have now been fully updated to euros.
- Cultural information has been updated throughout, revising and refreshing conversations, dialogues and vocabulary to reflect changes in everyday life around the Spanish-speaking world.
- We have updated and newly recorded all the audio that referred to pesetas or to other material that has been updated or changed in the course book.
- The structure of the existing chapters and the coverage of topics, grammar and vocabulary have not been changed – so that any page references in your own materials will not be affected.
- Price of course book has been kept at the same level for the new edition. In addition the language pack (course book + 4 audio cassettes) is now priced at £37.99 (previously £42.99).
- Brand new language pack with course book + 4 audio CDs option priced at £39.99 and 4 audio CD pack at £29.99.
- Features a rich selection of fascinating authentic texts, such as articles from newspapers or magazines, and language recordings from around the Spanish-speaking world – enabling learners to get to grips with real Spanish in real contexts.
- Uses clear, straightforward explanations with a wide variety of fun activities.

**224-page full-colour course book; 4 x 75-minute audio CDs; language pack** (course book & 4 audio CDs or cassettes).

**Talk French, German, Spanish and Italian have already been updated to include the euro – now**

**Talk Greek, New Edition**  
**Talk Portuguese, New Edition**

The ideal short courses for absolute beginners, designed for adults learning at home or in a class, have just been updated too.

- Revised and updated to include the euro and other key changes in Greece and Portugal.
- Provide learners with a clear, simple and successful way of learning Greek and Portuguese.
- Give learners the best grounding in the basics of Greek and Portuguese.
- Suitable if they want to learn for work, for fun or in order to prepare for a first level qualification.
- 10 easy-to-follow units that include simple step-by-step presentation of new language; involvement and interaction at every stage of the learning process; clear explanations of essential grammar; regular progress checks; and useful hints on study skills and language learning strategies.
- Encourages learners to make genuine progress and promotes a real sense of achievement.
- Accompanying TV series on the Learning Zone on BBC TWO.
- Free classroom activities and teacher's guide online at [www.bbcworldwide.com/talk](http://www.bbcworldwide.com/talk).

**128-page paperback and 2 x 60-minute audio CDs or cassettes** of recordings by native speakers. The books are also available separately. Also available in Japanese & Russian.

**Italianissimo 1, New Edition**

*Publishing 1st July 2004*

- Course Book: ISBN 0563 519061 £12.99
- Language Pack (book + 4 audio CDs): ISBN 0563 519088 £39.99
- Language Pack (book + 4 audio cassettes): ISBN 0563 51907X £37.99
- 4 x Audio CD Pack: ISBN 0563 519274 £29.99

**Deutsch Plus, New Edition**

*Publishing 29<sup>th</sup> July 2004*

- Course Book: ISBN 0563 519150 £12.99
- Language Pack (book + 4 audio CDs): ISBN 0563 519177 £39.99
- Language Pack (book + 4 audio cassettes): ISBN 0563 519169 £37.99
- 4 x Audio CD Pack: ISBN 0563 519258 £29.99

**The French Experience 2, New Edition**

*Publishing 8<sup>th</sup> July 2004*

- Course Book: ISBN 0563 519096 £14.99
- Language Pack (book + 5 audio CDs): ISBN 0563 519118 £39.99
- Language Pack (book + 4 audio cassettes): ISBN 0563 51910X £37.99
- 5 x Audio CD Pack: ISBN 0563 51924X £29.99

**Sueños World Spanish 2, New Edition**

*Publishing 24<sup>th</sup> June 2004*

- Course Book: ISBN 0563 519126 £14.99
- Language Pack (book + 4 audio CDs): ISBN 0563 519142 £39.99

- Language Pack (book + 4 audio cassettes): ISBN 0563 519134 £37.99
- 4 x Audio CD Pack: ISBN 0563 519266 £29.99

### Talk Greek & Talk Portuguese (New Editions)

*Published March 2004*

- Talk Greek Course Book: ISBN 0563 519002 £6.99
- Talk Greek Book/Cassettes: ISBN 0563 519010 £14.99
- Talk Greek Book/CDs: ISBN 0563 519029 £14.99
- Talk Portuguese Course Book: ISBN 0563 519002 £6.99
- Talk Portuguese Book/Cassettes: ISBN 0563 519010 £14.99
- Talk Portuguese Book/CDs: ISBN 0563 519029 £14.99

If you would like to place advance orders (Talks already published) for any of these new editions, please call 08705 210292, fax 01937 845381/840277 or e-mail <mailto:bbclanguages@twoten.press.net> quoting 'New Edition' and stating title and ISBN No. Please allow £2 post & packing per item.

### Site licenses

Site licenses allowing you to make copies of cassettes for learners for use on site only are available for purchase. Please see [www.bbclanguages.com](http://www.bbclanguages.com) for full terms and conditions.

### Adult Learners' Week (15<sup>th</sup> – 21<sup>st</sup> May)

If you would like some BBC Languages leaflets to help your Adult Learners' Week displays, please contact <mailto:tony.hammond@bbc.co.uk> specifying which languages you are promoting.

### Schools TV & Radio Schedules

The BBC Schools TV and Radio schedules are now online, and include detailed programme descriptions, useful websites and online teacher resources:  
<http://www.bbc.co.uk/schools/guide/>.

You can now also sign up to receive all the latest information directly from BBC Northern Ireland Learning:  
<http://www.bbc.co.uk/northernireland/learning/>.

### Latest Issue of the Consejería de Educación Magazine

The Consejería de Educación has just published a new issue of the magazine **Donaire issue 20, ACTI/ESPAÑA issue 6** and the document **Tecla 1**, a compilation of articles and activities from their electronic magazine Tecla. To get a copy, please get in touch with [www.recursos.uk@correo.mec.es](http://www.recursos.uk@correo.mec.es)

### Language Training Programmes at the Co-operative College

The Co-operative College in Manchester, UK, the heart of the co-operative movement with head offices of the Co-operative Bank, the Co-operative Group, CIS and many worker co-ops, has two language training programmes taking place on "co-operative" business themes to include co-operative values and principles in the workplace. Dates are 26 - 30 April and 6 - 10 December 2004. Contact info from <mailto:jenny@co-op.ac.uk>.

### Courses of Interest at Royal Holloway, University of London

1) For Teachers of Italian:

Corso residenziale: Didattica, esami e tecnologie a Royal Holloway 23-24 Aprile, 2004  
Contact: Lucia Rinaldi (co-ordinator) - [l.rinaldi@rhul.ac.uk](mailto:l.rinaldi@rhul.ac.uk)

2) For students (all levels pre-GCSE, AS and A level, IB etc):

EXPLORING LANGUAGES Taster Courses at Royal Holloway, University of London  
One Day: Friday 18 June 2004 (course code RH57)  
Contact: [tastercourses@lon.ac.uk](mailto:tastercourses@lon.ac.uk)

Taster Courses (for free) in Modern Languages (French, German, Italian and Spanish)  
Language, Culture (Literature, Cinema, Visual Arts) European Studies  
Language taster courses available at advanced level (post GCSE) for all four  
languages, and also beginners for Italian and Spanish.

### **Association for Language Learning INSET events**

On Thursday 20 May 2004, an ALL/NALA event, *Staying Creative* Conference at the Martineau Centre, Birmingham.

With the ongoing standards debate and the introduction of a Framework in KS3, is a renewed attention on creativity just one more thing, or is it something that brings it all together?

On Saturday 26 June 2004 in association with the Goethe-Institut London, ALL's annual German Day, *Vorsprung durch Deutsch*, venue at the Goethe-Institut, 50 Princes Gate, Exhibition Road, London SW7 2PH.

For further information and a booking form for either event please telephone 01788 546443, e-mail [langlearn@ALL-languages.org.uk](mailto:langlearn@ALL-languages.org.uk) or visit their website at [www.ALL-languages.org.uk](http://www.ALL-languages.org.uk).

### **CILT Adult Education Languages Show 2004** **11 June 2004, Beaumanor Hall, Loughborough**

This annual event is well known for stimulating debate, highlighting best practice, exploring new resources and last, but by no means least, an opportunity for networking. 2004 is no exception, with a full programme of keynote talks and workshops for both tutors and managers, including input from the BBC (BBC Languages will be exhibiting too), DfES, Open University, Goethe-Institut as well as the French and Spanish Embassies.

Places are limited. For more details see [www.cilt.org.uk/cpd](http://www.cilt.org.uk/cpd) or call 020 7379 5101 ext. 259.

### **Adults learning languages: A CILT guide to good practice**

There have been a lot of changes in AE, FE and HE affecting the teaching of modern languages to adults. Anyone finding the new funding arrangements and inspection regimes a challenge will be pleased to learn that this new publication will be available from mid-May.

This comprehensive handbook offers guidance for tutors and curriculum managers, pedagogical debate and case studies, looking at issues including effective learning, motivation, teacher-learner relationship and evaluation.

For more information please go to [www.cilt.org.uk/publications](http://www.cilt.org.uk/publications)

### **Language learning for work in a multilingual world**

Both new and experienced teachers of 'vocational languages' will find this new publication of interest, particularly in light of the new proposals for the 14-19 curriculum. The global economy of the 21st century and the cultural diversity of modern Britain mean languages are increasingly recognised as a life skill, invaluable in the world of work.

*Language learning for work in a multilingual world* examines vocational languages in the range of situations in which they are taught, as well as the potential benefits in the broader employment context.

*Language learning for work in a multilingual world* is published by CILT, the National Centre for Languages and is available from [www.centralbooks.com](http://www.centralbooks.com).

### **Mayor recognises value of language skills for capital's position in Europe**

London's Mayor, Ken Livingstone, recently approved collaboration with CILT, the National Centre for Languages. The London European Forum of the GLA is to work with CILT and its Regional Language London's Mayor Network (RLN) London to promote the importance of foreign languages to Londoners. The Mayor's decision was taken to help and encourage Londoners and London organisations to develop improved links with their European counterparts.

It is hoped that increased contact with other Europeans made possible through better foreign language skills will lead to greater awareness of the opportunities and benefits available in Europe and raise the profile of London in the EU.

Ken Livingstone, Mayor of London said, "London is one of the world's most cosmopolitan cities, and we trade with and visit our partners in Europe with astonishing frequency. But despite our outward looking attitude, too few Londoners speak a second language. I hope that by working with CILT, the National Centre for Languages we can help Londoners to become as comfortable with other languages as we are with other cultures".

The RLN London, which promotes greater capability in languages for the benefit of the capital's businesses and employees, welcomes the mayor's acknowledgement of the importance of languages in London. Jane Collis, RLN London Officer commented, "Membership of the EU and our significant trade, tourism and investment with European Partners underline the value of good international communication skills. For London's future in Europe, and as a global capital, we need to heighten awareness of languages".

For further information, please contact:

Tamzin Caffrey  
Communications & PR Co-ordinator  
CILT, the National Centre for Languages  
020 7379 5101 ext. 243  
<mailto:tamzin.caffrey@cilt.org.uk>

### **Forthcoming Courses & Workshops from the Goethe-Institut London**

*German Day for Primary School Teachers*  
Wed 19 May 10 am – 4 pm

An introductory day course for teachers who are interested in teaching some German to children in the primary phase, run by Nigel Pearson (LEA Liverpool) and Reinhold Schulze-Tammena (Goethe-Institut London).

The day is suitable for complete beginners, but will also be of practical use for teachers with some prior knowledge of German who would like to refresh their language skills.

The aim is to provide intensive language and grammar exercises, activities for strengthening linguistic competences e.g. simple songs and games, use of the target language in the classroom and ideas for integrating German into primary practice.

The language will be closely linked to methodology suitable for teaching young pupils between the ages of 3 and 11. The day is organised jointly by CILT and the Goethe-Institut London. Participants will be given materials for use in their schools.

Attendance fee: £ 60

To apply please contact:

CILT Conferences, 20 Bedfordbury, London WC2N 4LB, tel 020 7379 5101 242  
e-mail: [confs.direct@cilt.org.uk](mailto:confs.direct@cilt.org.uk)

Venue: The Conference Centre at LACE, Croxteth Drive, Sefton Park, Liverpool L17 1AA

*German Day at the Goethe-Institut London and the Victoria und Albert Museum Topic:  
Fashion and Design*

1. The German Day: Explore in German

The day starts with a brief **workshop at the Goethe-Institut London**. Students and teachers then go on a **Treasure Hunt** at the **Victoria and Albert Museum**. The focus is on **fashion and design**.

2. Aims: See and speak

- **language practice:** led by a Goethe-Institut team of native speakers, teachers and students will speak only **German**, allowing the language to become alive
- **cultural awareness:** through the varying fashion styles of different cultures
- **exam preparation:** practicing oral skills and topics relevant for GCSE and A-Level

3. Schedule: Ready, Steady, Go!

- **Ready! - Phase 1** at school, 1 or 2 lessons with preparatory sheets
- **Steady! - Phase 2** at the Goethe-Institut London, 2 hour workshop, 10 – 12 am
- **Go! - Phase 3** at the Victoria and Albert Museum, 2 hours of Treasure Hunt and evaluation

4. Application

The German Day will take place on Thursday, 24<sup>th</sup> June, Thursday, 1<sup>st</sup> July and Tuesday, 28<sup>th</sup> September. Charges include only resource material costs of £ 100 per class. Please send your applications for **class bookings for 15 –20 students** by faxing 020 7596 0222 or e-mailing [schulze-tammena@london.goethe.org](mailto:schulze-tammena@london.goethe.org).

*A German Language Course for Teachers*

17 September - 3 December 2004

- A 12 week course designed to be of practical use in improving fluency and confidence in German.
- For language teachers whose own level in the language is in need of improvement or refreshment. These might be colleagues whose first language is French or Spanish and who are either teaching German at beginner level or are keen to offer German as an additional language.
- Participants will be able to take an examination and obtain a certificate at the end of the course. The examinations offered will depend on the standard of German reached. The course will include:
  - intensive language practice
  - acquisition of vocabulary
  - improving grammatical competence
  - using the target language - classroom language
  - presentation of ideas and materials for use with pupils in the early stages of learning German
- reference to the framework for teaching modern languages

Friday: 17.00 -19.00

Venue: Goethe-Institut London

Fee: £ 150 materials + examination fee included

For more information, please contact [mail@london.goethe.org](mailto:mail@london.goethe.org) or visit [www.goethe.de/london](http://www.goethe.de/london).

*Marketing German Workshops*

Goethe-Institut London also offer all schools and LEAs tailor-made workshops on how best to market German as a foreign language. It is their belief that through training with their partners they will create a new image of Germany and the German language.

**Needs Analysis:** An assessment form filled out by the teacher or LEA to include teacher and school contact details, level of German instruction, future plans for MFL, existing external language links (language schools, universities, twinnings, etc.). This form allows the GI facilitator a starting point upon which to work and correctly assess the specific situation of German language today.

**Achievements:** Based on the needs analysis form, the GI facilitator prepares and presents a document (using either PPP or pin-up boards) outlining the position of German.

**Role-plays:** As an instrument for group development, role-plays will ask how we might nurture the position of German in schools, and how we all might benefit from modern foreign languages.

**Presentation of promo materials:** This section is still a work in progress. We hope to assemble a variety of different products that will provide MFL teachers with a better image of contemporary German culture.

**Follow-up:** For the success of these workshops, it is imperative that contact is not lost. The purpose of these workshops is that both partners evolve and constructively work together towards improving the situation of German in schools. Within 14 days of the workshop, the GI facilitator will send an evaluation of the workshop with a questions and answer section. It is important that the group fills out this form. This will allow for an essential quality control.

For further details on how you can promote German at your school, please contact their Marketing Officer, Oliver Benjamin, on 020 7596 4013 or e-mail [benjamin@london.goethe.org](mailto:benjamin@london.goethe.org)

### **Obtaining Video Copies of the GCSE BITESIZE Revision Programmes**

Most of the revision programmes are available (for school use) as part of the secondary video tape service from the BBC. If you telephone: 0870 830 8000, 8 am-6pm Mon-Fri our Customer services team will be able to take an order - each programme (2 hours) is available as a video priced £7.50 inc VAT.

[www.bbc.co.uk/cymru/tgau](http://www.bbc.co.uk/cymru/tgau) and [www.bbc.co.uk/ni/learning](http://www.bbc.co.uk/ni/learning)

Please visit these websites if you are interested in revision and testing material for Welsh and Welsh Second Language – and in Irish language revision and testing material for Key Stage 3-4.

### **Snapdragon (3-6 year olds)**

[www.bbc.co.uk/snapdragon](http://www.bbc.co.uk/snapdragon)

#### **One o'clock, two o'clock....**

Come and help Snapdragon to tell the time!

This is a colourful and exciting site for three to six year old children. Snapdragon has been in existence for several years, but Snapdragon himself doesn't get any older, hovering around the 625-year mark!

With their new fiery friend, pupils can learn simple Welsh words and phrases through games, stories and pictures. It's an ideal way to teach numbers, colours, names of animals and much, much, more.

If you haven't seen Snapdragon before then you're missing out...

### **Jobs at the BBC**

Quite frequently we get people who visit our stands at various exhibitions asking us about getting a job at the BBC – whether it is for themselves, a member of their family or for a friend. If any of your students ever express such a wish, please ask them to visit <http://www.bbc.co.uk/jobs/>.

### **That's All For Now**

We hope that the above information will be of real use to you. Remember that we want the E-Mail Club to provide you with the opportunity to let us know what you think about anything to do with us or language learning in general - and we look forward to hearing from you.