

Special Pre-Easter Language Packs and Courses Offer - February 23rd to March 22nd 2004

Here's your chance to buy the following language packs and courses not featured in our previous offer – *and save up to £12 off their retail price* (even allowing for £2 postage & packing). You can take this opportunity to stock up on your resources or even give someone a language for Easter! You don't even have to step outside your front door either:

The French Experience 1 Lang Pack (bk & cass)	ISBN 0563 472626	RRP £37.99 SP £26.99 (+ £2 p & p) £28.99
Sueños World Spanish 1 Lang Pack (bk & cass)	ISBN 0563 472529	RRP £37.99 SP £26.99 (+ £2 p & p) £28.99
España Viva Lang Pack (bk & cass)	ISBN 0563 472723	RRP £25.99 SP £17.99 (+ £2 p & p) £19.99
The French Experience 2 Lang Pack (bk & cass)	ISBN 0563 471166	RRP £42.99 SP £29.99 (+ £2 p & p) £31.99
Sueños World Spanish 2 Lang Pack (bk & cass)	ISBN 0563 471115	RRP £42.99 SP £29.99 (+ £2 p & p) £31.99
Deutsch Plus 2 Lang Pack (bk & cass)	ISBN 0563 471018	RRP £29.99 SP £20.99 (+ £2 p & p) £22.99
Italianissimo 2 Lang Pack (bk & cass)	ISBN 0563 471069	RRP £42.99 SP £29.99 (+ £2 p & p) £31.99
Greek Language & People bk & cass pk	ISBN 0563 165758/ 210389	Joint RRP £25.98 SP £17.99 (+ £2 p & p) £19.99
Discovering Portuguese bk & cass pk	ISBN 0563 400153/ 400161	Joint RRP £27.98 SP £19.99 (+ £2 p & p) £21.99
Japanese Language & People bk & cass pk	ISBN 0563 215291/ 215305	Joint RRP £46.98 SP £32.99 (+ £2 p & p) £34.99
Russian Language & People bk & cass pk	ISBN 0563 400129/ 400137	Joint RRP £29.98 SP £20.99 (+ £2 p & p) £22.99
Hindi Urdu Bol Chaal bk & cass pk	ISBN 0563 214562/ 214732	Joint RRP £25.98 SP £17.99 (+ £2 p & p) £19.99

To take advantage of this great deal, all you have to do is call 08705 210292, fax 01937 845381/840277 or e-mail <mailto:bbclangues@twoten.press.net> and quote EASTER. The offer is open from February 23rd to March 22nd 2004.

BBCi Languages

1. *Email learning tips – get your students to sign up now!*

Are your students new to languages? Or are they struggling to keep their New Year's Resolutions? It's not too late for them to sign up for our weekly email.

They can visit our *Steps* courses for beginners in French, Spanish, German and Italian and sign up for the weekly email. On March 15th, we'll start sending them weekly tips on how to use the course with some encouragement to keep them going!

The aim is for them to complete their *Steps* course in 3 months, with a free end of course assessment (OK, it's a test) to see how well they've done.

Find out more at www.bbc.co.uk/languages.

2. *Join the Carnival with BBCi Languages*

The season of Lent will soon be upon us, and countries around the world from Brazil to Germany are gearing up for their annual carnival celebrations. Join the party with our quick carnival quiz.

Find out about the language and culture behind carnivals and discover the true meaning of this magical festival.

Launch date - Friday 20th February: www.bbc.co.uk/languages/carnival

3. *Oscars, 29th February - new quiz from BBCi Languages*

It's that time of year again when Hollywood rolls out the red carpets, but what does all this glitz and glamour have to do with languages?

Do you know which film was translated in German as 'Focus Brooklyn'? Or which country changed the title of 'The Sound of Music' to 'All together passionately'? Play our Oscar quiz to find out!

Test your film knowledge and your language skills by guessing the foreign titles of some Oscar-winning films, and try not to get 'lost in translation'!

Please visit www.bbc.co.uk/languages/oscar.

4. *Intermediate resources - tell us your views*

Are you an intermediate teacher? We want to hear from you and your students.

Our news-based resources for intermediate learners of French and Spanish, *Accents d'Europe* and *Semanario Internet*, are changing, but first we want to find out your views on them.

Visit www.bbc.co.uk/languages and send us your views, comments and suggestions in the simple form.

Schools Information

1. *Onion Street Study Skills for School Students*

You can help your students to brush up on their revision technique and get clued up for those exams by getting them to visit <http://www.bbc.co.uk/schools/communities/onionstreet/skills/>.

2. http://www.bbc.co.uk/schools/11_16/languages.shtml

For more details on languages information for 11 to 16-year-olds, please visit the above website.

3. *16+ Years Revision*

Your students can get help with all those tricky topics with SOS Teacher, our online database of answers: <http://www.bbc.co.uk/schools/sosteacher/>.

4. *Teachers*

The BBC's Secondary Schools output for the spring term is now online, including TV and Radio programme schedules, detailed programme descriptions, useful websites and online teacher resources: <http://www.bbc.co.uk/schools/guide/>.

5. *BBCi Schools Teaching Resources*

Visit <http://www.bbc.co.uk/schools/teachers/> for worksheets and support for school teachers.

Language World 2004

Don't forget that this year's Language World is at the University of Oxford from 2-4 April 2004. Come and visit us on Stand N64 and take a closer look at our innovative new *Get into French* and *Get into Spanish* interactive language series developed in association with the Cambridge University Language Centre - as well as taking advantage of a special 30% discount offer on our complete range of guides, phrase books, audio, short courses and multi-media courses.

The theme of the conference is "Reaching Out" – what innovative methods and approaches can we use to reach new learners and motivate reluctant ones? How can we add an international dimension to our teaching? What's new in information and learning technology

and how can we use it to make language learning even more attractive? What's happening in the world of primary languages?

There will also be keynote talks and plenary sessions looking at the progress of the National Languages Strategy for England and what the future holds for languages in all sectors.

The parallel one-day conference on Friday 2 April focuses on accreditation, looking in particular at the National Recognition Scheme, the Common European Framework, applied languages at GCSE, assessment at 16+, and what makes assessment an effective and rewarding experience. There will also be an update from the QCA.

With a full three-day conference, a one-day event in parallel, over 80 sessions throughout and the largest UK exhibition of materials and resources for language learning, Language World is the major event in the UK language teachers' calendar. Added to this there is the attraction of the Examination Schools of Oxford University (not normally open to the public) as a conference venue with accommodation in Oriel, one of the oldest of the Oxford colleges. The social highlights of the conference will be an evening reception at Oxford University Press (including a tour) on Friday 2 April and the candlelit conference dinner at Oriel College on Saturday 3 April.

Presentation programme highlights include:

Saturday, April 3rd 1.40-2.20pm

Get into French and **Get into Spanish** - an intuitive and interactive new way of learning a language

Saturday, April 3rd 12.50-1.30pm

BBC Languages on TV and online - the latest resources for schools and adults

For full conference details visit the ALL website at <http://www.ALL-languages.org.uk> or call them on 01788 546443 for a conference brochure and booking form.

ALL/NALA One Day Conference

ALL will also be holding an ALL/NALA one day conference on Thursday 20th May called 'Staying Creative', venue Martineau Centre, Birmingham.

With the ongoing standards debate and the introduction of a Framework in KS3, is a renewed attention on creativity just one more thing, or is it something that brings it all together?

Course fees ALL/NALA members £50, Group Members of ALL £63, non-members of ALL/NALA £70. For a programme and booking form please e-mail <mailto:langlearn@ALL-languages.org.uk> or telephone 01788 546443.

BBC Corporate Membership Profile on ALL Website

Please visit http://www.all-languages.org.uk/corporate_profile.htm to see our corporate member profile.

Italian Cultural Institute

1. Friday 12 March 2004 (10 am - 3.30 pm) at the University of Warwick (Department of Italian), there is an "Italian masterclass" for AS Level Students. It will introduce students to new skills and perspectives, while building on work covered at AS Level. For further information please contact **Gail Devereux** at gd@villierspark.org.uk.

2. Two-day residential course for teachers of AS/A2 level ITALIAN (24th and 25th June 2004). For further information please contact **Gail Devereux** at gd@villierspark.org.uk.

3. Saturday 3rd July a “Special Day”, INSET day for teachers of Italian (10 am – 5 pm), organized by ALL - Italian Section, here at the Italian Cultural Institute. For further details please contact <mailto:Lina.Panetta@italcultur.org.uk>.

Real Chinese and China Close Up

If you missed our two new Chinese series in January, there's another chance to catch up with them on Tuesday 24th February from 01.00-06.00 on the Learning Zone on BBC TWO.

01.00 Real Chinese 1-10 VIDEOPlus+ code 960182

03.30 China Close Up 1-10 VIDEOPlus+ code 958347

Foreign Language Films on BBC Four

For information about forthcoming foreign language films on BBC Four, please visit <http://www.bbc.co.uk/bbcfour/cinema/>. Alternatively there is also a link to this site from the BBC Languages site at <http://www.bbc.co.uk/languages/tv.shtml>.

Further Links of Interest

1. Teaching English

Visit <http://www.teachingenglish.org.uk/index.shtml> for ideas on teaching, feedback, tips and lesson plans.

2. BBCi Skillswise Teachers' Message Board

Visit <http://www.teachingenglish.org.uk/index.shtml> to chat to other teachers and tutors.

Consejería de Educación in Cardiff

Directly linked to the Spanish Embassy Education Office in London, the Language Officer in Cardiff helps with the teaching of Spanish as a foreign language at all levels in Wales.

The support for Spanish is being developed in the following areas:

1. Publications

ACTI/ESPAÑA: a magazine written by Spanish language assistants and teachers, with news, information for language assistants, and teaching activities for the Spanish class at three different levels.

PÓRTICO: designed to be used by advanced level of Spanish students, reports on Spanish current affairs and events of cultural interest. It contains suggestions for the use of the materials in the classroom, and updates information about events and activities carried out or related to the Spanish Education Office.

DONAIRE Siglo XXI: Magazine of the Consejería de Educación in UK and Ireland addressed to teachers of Spanish, researchers and scholars in Spanish studies. It contains articles on Spanish language and culture and information about teachers' training courses and activities related to the teaching of Spanish.

DOCUMENTOS SERIE ESPAÑA: background information on A-Level topics: *El turismo, La inmigración, El medio ambiente, La juventud actual, La mujer actual, Los medios de comunicación, Las fiestas y Extremadura.*

TEACHING MATERIALS: developed with the aim of supplementing those commercially available, at different levels.

TECLA: a weekly selection of texts in Spanish at three different levels, published on the Internet.

2. Courses for Teachers of Spanish

- * In-service courses for teachers of Spanish and A Level students.
- * Training days for Spanish assistants in Welsh schools.
- * Language and methodology Courses in Spain.
- * Visits to schools.
- * Training sessions with PGCEs at Welsh Universities.

3. Spanish Club

A club for teachers of Spanish who wish to practise their oral Spanish or feel the need to improve their oral skills. It gives participants the opportunity to meet and practise Spanish, exchange materials and meet Spanish-speaking people.

4. Educational Links and Exchanges

They provide a programme of support for the strengthening of all kinds of educational links and exchanges between the U.K. and Spain, through the provision of information, advice and extensive contacts with institutions in Spain.

5. Resources Centre

Other teaching and research materials, both written and audio-visual (DVDs, videotapes and cassettes) are available to teachers. A catalogue is also available upon request.

6. Promotional Materials

Leaflets, posters and other materials are produced to promote the study of the Spanish language.

If you are interested in any other services or support, please get in contact with them, and they will do their best to help you.

asesoriacardiff.uk@correo.mec.es

<p>Consejería de Educación Asesoría Técnica 1st floor Cambrian Buildings Mount Stuart Square Cardiff CF10 4DR Tel. and fax: 0044 (0) 2920 461318</p>

New BBC Primary Spanish website due to launch March 2004

A new BBC Primary Spanish website is aimed at giving UK 9 to 11-year olds and their teachers a fun way to learn simple Spanish and find out about the Spanish-speaking world.

BBC Primary Spanish is a response to the UK government's new policy to promote modern foreign language teaching in primary schools, to attempt to boost the historically low number of British citizens who speak other languages. This new government strategy means many primary schools are now starting to teach Spanish and teachers are looking for websites to support them in their lessons, while at home and in libraries primary schoolchildren are

increasingly turning to the internet to help them with their learning of Spanish.

The main aims of the BBC Primary Spanish website are:

- to motivate primary schoolchildren to learn Spanish by presenting the language in a fun and engaging way
- to inform UK children about Spanish-speaking people and places around the world
- to provide effective tools for gaining a good basic grasp of the Spanish language

The emphasis is on speaking and listening rather than reading and writing, and on enjoyment of language-learning over formal testing.

Features include:

- use of recorded Spanish audio clips and visual icons throughout
- user-controlled talking cartoon characters
- songs and dances
- online language games, with many designed for use on interactive whiteboards
- amazing facts and images from around the Spanish-speaking world
- units based around colourful Spanish and Latin-American festivals

The BBC Primary Spanish site is due to launch in March 2004 at:

www.bbc.co.uk/schools/primaryspanish

BBC Primary Spanish is produced by the BBCi Schools Online team which also produces websites such as Bitesize (including Interactive TV and mobile phone channels), Newsround, SOS Teacher, Blast and the Onion Street communities site, as well as many sites aimed at supporting the primary curriculum. BBCi Schools websites are among the most popular educational websites in the UK, for example the Bitesize website is used by about 90% of UK 16-year-olds. For more details see:

www.bbc.co.uk/schools

For more details about the new BBC Primary Spanish website please contact Michael Rumbelow on 020 8752 6502, email: <mailto:michael.rumbelow@bbc.co.uk>.

And it will also be launched at:

The CILT Primary Languages Show 2004

Early language learning - a framework for excellence and enjoyment

Friday 12 March 2004 and Saturday 13 March 2004
The Manchester Conference Centre

The Government's strategy for languages includes a major commitment to early language learning. This year's conference comes at a crucial time and provides a unique opportunity to consider:

- * what has already been achieved
- * how teachers, schools and LEAs are meeting the challenge
- * how Language Colleges and primary schools can work in partnership
- * how young learners can reach high standards

Through plenary sessions and practical workshops, participants will have the opportunity to discover exciting and effective methods and materials to build enthusiasm and motivation in learners, parents, teachers - and school management!

The CILT Primary Languages Show is the major conference and exhibition for primary and secondary teachers involved and interested in early foreign language learning.

It is a must for primary and secondary teachers, headteachers, Advanced Skills Teachers for primary MFL, ITT MFL trainers, LEA advisers and advisory teachers.

There will also be a free exhibition on Saturday 13 March 2004 - Come and see the full range of books, games, videos, audiocassettes, computer software and other exciting learning materials now available for young language learners. This national exhibition is a must for parents and carers, school governors, teachers in primary and nursery schools, and everyone interested in giving primary age children a head start in foreign languages. French, German, Spanish and Italian language-teaching materials will be on display and for sale. The exhibition will also include information on other services for young language learners, their parents and teachers.

The CILT Adult Education Languages Show

Get them talking!

Friday 11 June 2004
Beaumanor Hall, Loughborough

This event has become well known for stimulating debate among providers on how best to meet the demand for accessible language courses and attract new learners. This year's CILT Adult Education Languages Show will once again provide a valuable opportunity for professional development in many forms for those in all sectors of adult provision: networking, examining best practice, exploring new resources and methods, discovering solutions for problems, and ideas for classrooms, managers and individuals.

It has been designed to provide a stimulating training day for both managers and teachers in AE, FE and CE. Options for managers will address the changing context for adult language learning, with sessions focusing on attracting new groups of learners, making the most of funding programmes, distance and e-learning, and the latest information on the development of the Languages Recognition Scheme. Workshops for tutors this year will focus particularly on speaking skills in different languages and contexts. Keynote talks from leading policymakers will set the context.

The event will include the usual exciting range of resources displays and exhibition stands (including BBC Languages) and there will also be opportunities to update on the European Language Portfolio for adult and vocational purposes, the work of the Regional Language Networks, and the Languages Work project, providing support for careers guidance on languages.

For further information and to request an application form for the above events please e-mail <mailto:confs.direct@cilt.org.uk>.

www.cilt.org.uk/publications/primary.htm www.cilt.org.uk/publications/secondary.htm

Please visit the above hyperlinks for further information about CILT primary and secondary publications.

Communicating on-line (IT7)
Sabine Gläsmann

It is possible today to engage in anything from e-mail exchanges, to spoken conversations with native speakers - all on-line. Communicating on-line provides a practical guide to what is possible and helps teachers to make the most of communication programs. This book provides advice on using a range of synchronous and asynchronous technologies - e-mail, noticeboards, chatrooms, messaging - explores their features and presents ideas for effective and innovative use in the classroom.

It outlines the benefits of on-line communications - including using the four skills, opportunities for independent and collaborative learning, exposure to culture, contact with native speakers and motivation - and reviews the teacher's subsequent change of role from instructor to counsellor.

Consideration is also given to the issue of security - how to avoid potential problems by using firewalls, use of secure and reputable websites, teacher intervention, and how to deal with problems emerging from individual contacts between pupils.

An accompanying Web page provides links to the recommended websites, updated regularly.
February 2004 | 80pp | 1 904243 13 4 | £7

A world of languages! (YPP10)
Developing children's love of languages
Manjula Datta & Cathy Pomphrey

An awareness of the sounds and structures of different languages, and how they are used in different social situations, not only lays the foundations for successful language learning but can also motivate pupils and encourage them to learn another language.

Most children today have some experience of linguistic or cultural diversity - via TV or holidays, if not in their communities. This book looks at developing pupils' language-learning potential by relating it to themselves as language users and to the multilingualism that surrounds them. It provides a rigorous approach to the linguistic aspects of diversity, presenting activities which develop pupils' understanding of the more formal aspects of language, as well as an appreciation of the benefit of being able to speak another language. The ideas and approaches are suitable for use in both multilingual and monolingual classrooms, with activities designed to stimulate the curiosity and confidence of all children, whether or not they already speak another language.

2003 | 76pp | 1 904243 20 7 | £10

CILT publications may be purchased by mail order from Central Books, 99 Wallis Road, London E9 5LN. Tel: 0845 458 9910. Fax: 0845 458 9912. E-mail: <mailto:mo@centralbooks.com> Website: www.centralbooks.com

That's All For Now

We hope that the above information will be of real use to you. Remember that we want the E-Mail Club to provide you with the opportunity to let us know what you think about anything to do with us or language learning in general - and we look forward to hearing from you.